



## The Buzz - August 2022

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at [jennifer@jumpmediallc.com](mailto:jennifer@jumpmediallc.com).

### IN THE NEWS



#### Gabrielle Strigel: Tackling Goals With Grit and Gumption

##### SIDELINES MAGAZINE

For many North American-based hunter-jumper riders, qualifying for the top national equitation finals represents the ultimate goal, especially for junior competitors. But Gabrielle "Gabby" Strigel, now 18, wasn't just any junior rider. A dual citizen of the United States and Denmark who competes internationally under the Danish flag, Gabby never set foot in the equitation ring.

[Read More](#)


#### 24 Hours in the Life of Globe Trotter Sharn Wordley

##### WORLD EQUESTRIAN CENTER MAGAZINE

New Zealand's Sharn Wordley now calls Ocala, FL, home. He's become a fixture at World Equestrian Center, winning his share of grands prix and placing consistently in the ribbons.

World Equestrian Center's deep schedule provides Wordley and many other exhibitors the opportunity to earn a significant amount of money, while being based in one location.

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#### Meet the Canadian Team Program Athletes: Erynn Ballard

##### THE WARM-UP RING

Erynn Ballard's name is synonymous with Canadian equestrian sport. Since making her debut at Toronto's Royal Horse Show in 1988, Ballard has not missed a single edition. She made headlines in 1998 when she became the second Canadian to win the prestigious ASPCA Maclay Medal National Final at Madison Square Garden in New York City, and made her presence felt in the show jumping ring by claiming the individual gold medal at the 1999 North American Young Riders' Championships with Leacock, a horse her grandfather had purchased for her.

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#### Pins and Needles

##### POLO MAGAZINE

Acupuncture has been used for treating a variety of ailments for centuries, mostly in Asia. It was relatively unknown in the U.S. until President Nixon's visit to China in 1972. Over the past 30 years, the practice of acupuncture has grown considerably for treating both humans and animals.

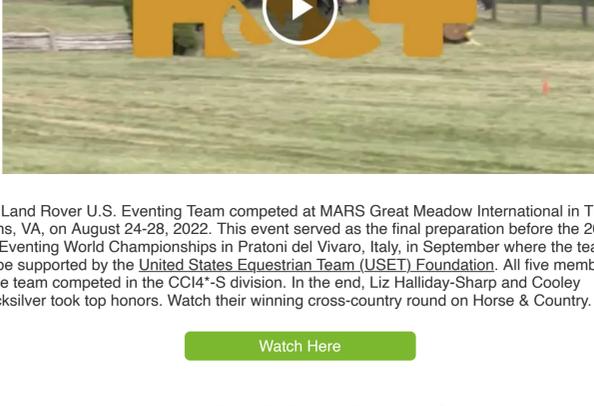
Janet Greenfield Davis, DVM of Palm Beach Equine Clinic has been practicing acupuncture for about 12 years. When she first started, it was difficult because it wasn't as widely used but now it is primarily what she does in her practice.

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### WHAT WE'RE WATCHING

#### Watch Liz Halliday-Sharp's Winning Round at MARS Great Meadow International

##### HORSE & COUNTRY



The Land Rover U.S. Eventing Team competed at MARS Great Meadow International in The Plains, VA, on August 24-28, 2022. This event served as the final preparation before the 2022 FEI Eventing World Championships in Pratoni del Vivaro, Italy, in September where the team will be supported by the [United States Equestrian Team \(USET\) Foundation](#). All five members of the team competed in the CC14\*-S division. In the end, Liz Halliday-Sharp and Cooley Quicksilver took top honors. Watch their winning cross-country round on Horse & Country.

[Watch Here](#)

### WHAT WE'RE READING

#### A Day in the Life of Stephanie Kramer

##### BARNMANAGER



Stephanie Kramer works as a head groom for top amateur jumper rider Vanessa Hood and U.S. Olympian Kent Farrington. Keep reading for a day in Stephanie's life at the Great Lakes Equestrian Festival Week 5 during the CLSIS\* Major League Show Jumping (MLSJ) Team Competition in Williamsburg, MI.

6 a.m. – My first alarm goes off around six in the morning when we are starting at the barn at seven. I like to give myself time in the mornings, so I don't feel rushed or stressed starting out the day. I usually make myself a coffee to go and grab some sort of granola bar or something light to get my day started.

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#### Sunday Spotlight: Leigha Schrader of Days End Farm Horse Rescue

##### WORLD EQUESTRIAN CENTER

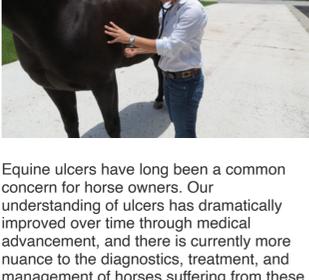


This week's Wilmington Sunday Spotlight shines on Leigha Schrader of Woodbine, MD. Leigha began volunteering at Days End Farm Horse Rescue (DEFHR) when she was just 12 years old. After spending years learning the ropes and earning thousands of volunteer hours, she rose through the ranks and now works as an assistant trainer within the organization. Her role consists of training rehabilitation horses and preparing them for adoption, advocating for the DEFHR rescue horses on social media, and traveling for performances with Vinni the Mini, the DEFHR spokesperson.

[Read More](#)

#### Understanding the Types, Causes, and Treatments of Equine Ulcers

##### HORSE NETWORK



Equine ulcers have long been a common concern for horse owners. Our understanding of ulcers has dramatically improved over time through medical advancement, and there is currently more nuance to the diagnostics, treatment, and management of horses suffering from these internal sores. Jordan Lewis, DVM of Palm Beach Equine Clinic sees a variety of equine ulcers.

[Read More](#)

#### Herning 2022 Sets the Bar High for Grooms

##### EVENTING NATION



The Organising Committee of the 2022 ECCO Fédération Équestre Internationale World Championships in Herning, Denmark, not only provided athletes with top-class competition conditions, but also set a new benchmark for the care and recognition of grooms at equestrian events.

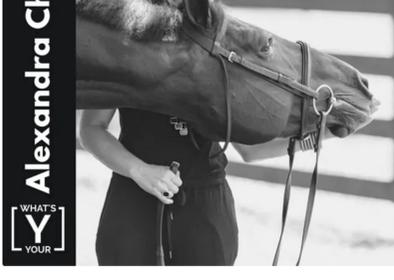
With a dedicated Groom's Lounge at the stable area, to in-venue recognition for grooms on the big screen, the Organising Committee ensured that this stakeholder group was well integrated into all organizational aspects of the World Championships.

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### WHAT WE'RE LISTENING TO

#### Women In Business Spectacular With Alexandra Cherubini

##### WHAT'S YOUR WHY



What's Your Why is hosted by Helen Dillon who gains insight into the lives of the podcast guests with the goal of inspiring listeners. In this episode brought to you by the Saratoga Women In Business Spectacular Dillon speaks with EquiFit founder Alexandra Cherubini.

[Listen Here](#)

### LINKS WE'RE CLICKING

🇺🇸 Do You Want To Watch World-Class Show Jumping on Governor's Island? [Learn More About Longines Global Champions Tour of New York.](#)

🏆 Don't Miss Your Chance To Buy Tickets for the 64th Annual Washington International Horse Show. [Find Out How To Buy Tickets and What You Need To Know for the Event.](#)

🐶 Did You Know Canadian Show Jumper Erynn Ballard Has Two Tiny Rescue Dogs? [Meet Moe and Lu.](#)

📸 Is Your Instagram Filled With Photos of Your Horse? [Find Out Which Type of Equestrian Social Media User You Are.](#)

🎵 Could Your Horse Go Viral on TikTok? [Brighten Your Day With a Few Favorite Equestrian-Themed TikToks.](#)

### A BIT OF GOOD NEWS

#### The Perfect Match: Finding Your Heart Horse at an Equine Rescue

##### HORSE NETWORK



Every horse person knows the value of that one special equine relationship. It's the horse that seems to find you when you need it most — that you bond with on a deeper level. Days End Farm Horse Rescue (DEFHR) in Woodbine, MD, specializes in finding the perfect matches for their rescue horses to create lasting connections.

[Learn More](#)

#### Blind Equestrian Overcomes Impossible Odds

##### CBS NEWS



Have you ever seen someone on the back of a 1,200-pound horse jump a fence? Well, Lissa Bachner is doing it blind.

Bachner began losing her vision at a young age, but she didn't let that stop her passion for horseback riding. She and her horse Milo became one of the most inspirational riding teams in the world of equestrian show jumping.

[Learn More](#)

### SOCIAL WE'RE SHARING



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[gcl\\_new\\_york\\_empire](#) Official show ambassadors of the 2022 London International Horse Show, Jodie Hall-McAteer and Harry Charles, represented in style, celebrating on the podium after finishing in third place! 🥉

📍: LGCT



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